

Support STEM Education While Getting Great Business Exposure

The Hands-On Science Center (HOSC) is a 501(c)(3) non-profit located in rural middle Tennessee. Our mission is to inspire today's youth and spark their interest and appreciation for Science, Technology, Engineering, and Mathematics (STEM). During our 29-year history in the community we have grown to reach over 1 MILLION people ANNUALLY via our admissions, FREE community events, and virtual initiatives!

Be Part of
the Vision:
Shape
Tomorrow



This brochure outlines the various support opportunities available for CY24 and the benefits your organization will receive.



Commit to any
option for 3-
years and get
20% off

Year Round Exposure Package Deals

These packages allow sustained exposure of your support throughout the entire year, via either monthly or quarterly support opportunities! Allowing us to select the various events or virtual programming weeks, we are able to maximize your marketing impressions and ensure YOUR support is highlighted with fewer competing sponsors!

Local Exposure

Celestial Visionary

\$50,000 (\$57,500 value)

- *4 Diamond Level large event sponsorships**
- *8 Gold Level event sponsorships**
- *\$15,000 in exhibit or hall sponsorships**
- *\$10,000 in camp and field trip scholarships in your company's name**
- *Headline sponsorship of 2 quarterly issues of HOSC Science News teachers' resource**

Astral Advocate

\$5,000 (\$6,000 value)

- *4 Gold Level event sponsorships**
- *\$1,000 in exhibit or hall sponsorships**
- *\$1,000 in camp and field trip scholarships in your companies name**

Quantum Quester

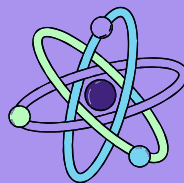
\$25,000 (\$30,000 value)

- *4 Platinum Level event sponsorships**
- *8 Gold Level event sponsorships**
- *\$5,000 in exhibit sponsorships**
- *\$5,000 in camp and field trip scholarships in your company's name**
- *Headline sponsorship of 1 quarterly issue of HOSC Science News teachers' resource**

Particle Pioneer

\$1000 (\$1200 value)

- *12 Supporter Level event sponsorships**



Solar System Sentinel

\$10,000 (\$12,000 value)

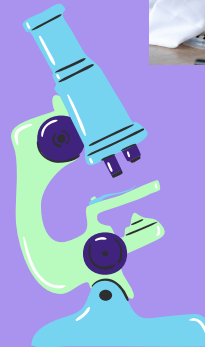
- *4 Gold Level large event sponsorships**
- *8 Silver Level event sponsorships**
- *\$2,500 in exhibit sponsorships**
- *\$1,500 in camp and field trip scholarships in your company's name**



Microscope Maven

\$250 (\$400 value)

- *4 Supporter Level event sponsorships**



National Exposure

Cosmos Conductor

\$3,500 (\$4,400 value)

- *24 Science Dailies weeks**
- *4 quarterly**
- #SpontaneousSTEMShares**

Nebula Navigator

\$2,000 (\$2,200 value)

- *12 Science Dailies weeks**
- *2 quarterly**
- #SpontaneousSTEMShares**

DNA Discoverer

\$750 (\$900 value)

- *4 Science Dailies weeks**
- *1 quarterly**
- #SpontaneousSTEMShares**

Broad Spectrum Exposure

Infinite Influencer
\$52,500 (\$62,000 value)

***All the exposure of both
 Celestial Visionary and
 Cosmos Conductor**

Supernova Supporter
\$6,000 (\$6,900 value)

***All the exposure of both
 Astral Advocate and DNA
 Discoverer**

Orion Overlord
\$28,000 (\$34,400 value)

***All the exposure of both
 Quantum Quester and
 Cosmos Conductor**

Galactic Guide
\$2,500 (\$3,400 value)

***All the exposure of both
 Particle Pioneer and
 Nebula Navigator**

Universe Uplifter
\$12,000 (\$14,200 value)

***All the exposure of both
 Solar System Sentinel
 and Nebula Navigator**

Stellar Savant
\$1,000 (\$1,300 value)

***All the exposure of both
 Microscope Maven and
 DNA Discoverer**

Businesses that want exposure to adult donors, tax deductions, and/or want to do good for the community but do not want their name associated directly to children's activities should consider the below options to support our adults only fundraising events!



Adult Fundraising



Jupiter Supporter
\$30,000 (\$38,000 value)
***Exclusive Sponsor for all 3
 large fundraising events**
***Gold Sponsor for 8 small
 fundraising events**

Neptune Supporter
\$2,500 (\$4,000 value)
***Gold Sponsor for 1 large
 fundraising events**
***Gold Sponsor for 3 small
 fundraising events**

Saturn Supporter
\$15,000 (\$19,000 value)
***Diamond Sponsor for all 3
 large fundraising events**
***Silver Sponsor for 8 small
 fundraising events**

Venus Supporter
\$1,500 (\$2,000 value)
***Silver Sponsor for 4
 quarterly events**

Uranus Supporter
\$5,000 (\$6,000 value)
***Gold Sponsor for all 3
 large fundraising events**
***Silver Sponsor for 6 small
 fundraising events**

Mars Supporter
\$250 (\$400 value)
***Table sponsor for trivia**
***Listed as supporter of 3
 small events**

Hands-On Science Center brought to you by YOU!

\$250,000

***Your name and logo alongside ours on the building and EVERY printed, online, or other material. We will be represented as the Hands-On Science Center brought to you by XYZ Company on letterhead, signature lines, and news articles. This will be YOUR Science Center for a year!**

The following pages explain the various events and programs included in the packages above or can be selected "a la carte" if you want to sponsor only very specific things.

Programming event sponsorships

Programming Events are our opportunity to give back to the community. We hold these FREE events to ensure we are reaching the at-need families in our area. Many of these children would have little to no exposure to the fascinating world of STEM without these programs and your support.

We divide our Program Events into 3 categories (small, medium, and large) based on anticipated attendance and marketing reach.

DIAMOND Sponsorship - \$5,000

PLATINUM Sponsorship - \$2,500

GOLD Sponsorship - \$1,000

SILVER Sponsorship - \$500

SUPPORTER Level \$100+

Below are sample flyer layouts for medium and small sized Programming Events showing your logo locations for each sponsorship level.

Small Event Flyer Layout

Silver Sponsor (only 1 available) promoted on front page. This is the image that 1000s of people will see on our FB event page and on-site LED sign. Supporter level sponsors will be highlighted on the back page of print materials and includes mentions and links in the Facebook (FB) event description.



Medium Event Flyer Layout

Platinum Sponsor (only 1 available) and Gold Level promoted on front page. This is the image that 1000s of people will see on our FB event page and LED sign. Silver and Supporter level sponsors will be highlighted on the back page of print materials and includes mentions and links in the FB event description.



2024 Small Programming Events

January 20th: Take a Walk Outside Day

February 7th: National Women and Girls in Sports Day

March 12th: National Plant a Flower Day

March 18th: World Recycle Day

April 8th: Eclipse Day

April 22nd: Earth Day

May 7th: National Teacher Day

May 18th: International Astronomy Day

June 1st: Dino Day

June 22nd: World Rainforest Day

July 7th: International Chocolate Day

July 20th: National Moon Day

September 8th: National Grandparents Day

November 19th: National Camp Day



Crowd enjoys a free show at our National Camp Day event, 2021

2024 Medium Programming Events

January 14th: International Kite Day - Combining art and science as we make amazing kites and learn about aerodynamics!

February 18th to 24th: Engineer's Week - An entire week of engineering fun with FREE admission on the 18th and 24th. Engineering challenges for kids!

March 3rd: World Wildlife Day - Celebrate the animal kingdom with awesome animal shows!

March 23rd: World Meteorological Day - including the ribboning cutting of a brand new weather exhibit!

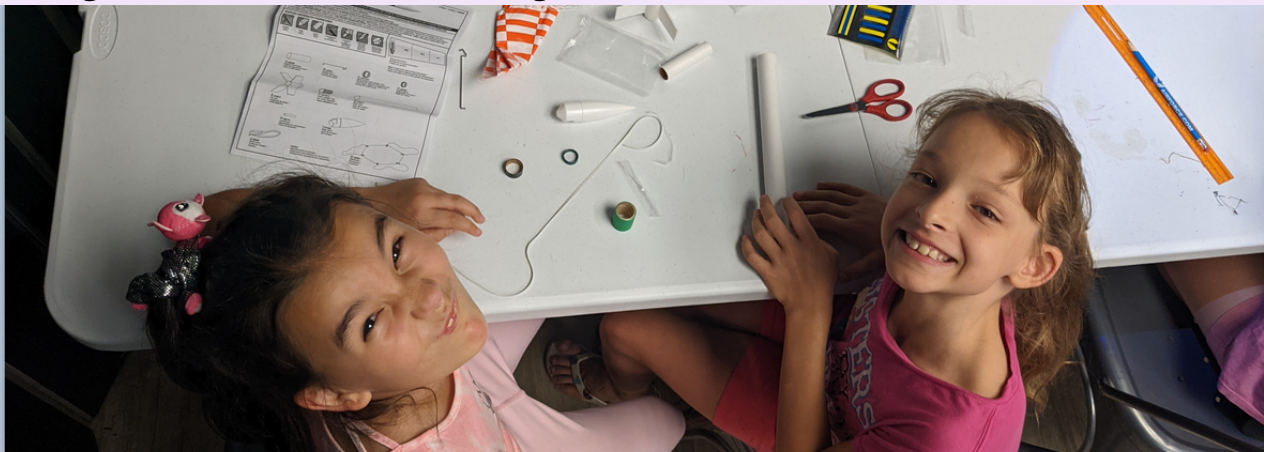
April 6th and 7th: Eclipse Prep Party - A celestial celebration preparing you for the awe-inspiring eclipse event making our own eclipse glasses, games, and more!

May 4th: May the Fourth Be with You - Join us in a galaxy far, far away for a Star Wars-inspired adventure as we learn about space!

May 5th: Revenge of the Fifth - Continue the Star Wars saga with thrilling activities on this special day.

June 15th: Wildlife Photography Day - Embark on a scientific journey to explore the wonders of wildlife and the great outdoors.

November 8th: National STEAM Day - Dive into the world of Science, Technology, Engineering, Arts, and Math with exciting hands-on activities.



Kids building their own rockets to launch at our 2022 World UFO Day event!

2024 Large Programming Events

These large free community events bring in as many as 2500 guests in a single day! These are our bread and butter and why we are here, to bring science to a community for FREE! You can expect to get well over 100,000 marketing impressions via print, radio, TV, our LED sign, social media, and on-site visitors. The next page shows logo placement on the front and back of the flyer.

DIAMOND Sponsor (only 1 available) promoted on the front page. This is the image that 1000s of people will see on our FB event page and LED sign.

PLATINUM Sponsors (only 2 available) will be highlighted on the back page of print materials and include large logo placements.

GOLD Sponsors will receive smaller logos, while **SILVER** will get mentions and links in the FB event description. This year's events include:

March 30th: Easter Celebration - Our event last year saw 2,500 guests hunting for over 25,000 eggs, playing spring-themed science games, and having lots of fun!



August 19th and 20th: HOSC Birthday Bash - This year will mark the 29th year HOSC's building has been here! HUGE science-themed fun.



October 26th- November 2nd: Fall Fest - Trunk-or-Treats, fall games, bonfires, and more at this week long event!

December 14th: HOSC Holiday Party - Guests get to visit with Science Santa, watch shows such as *The Science of Snowflakes*, and more. This day marks the last day we are open before a 3-week holiday closure so this will be well attended!



Adult Fundraising Events

The HOSC will be holding 3 large fundraising events and 6-8 smaller fundraising events in 2024. As opposed to our programming events that are targeting children, these events are designed for adults and give your organization the perfect opportunity to amplify your support. The more support we have from you the better we are able to reach individual donors at these events.

Large Fundraisers

June: Are You Smarter Than a Science Camper Team Trivia Invitational
September: Science of Wine, Brew, and Spirits 2.0
December: HOSC Cocktail Party

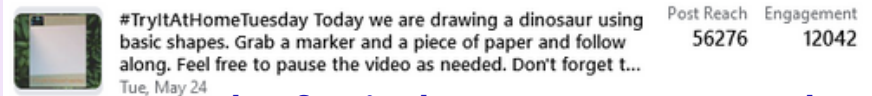
Small Fundraisers

Exact dates and themes are still to be determined but will include things such as Poker and Trivia Nights, Adult Prom, and more!

HOSC Virtual

HOSC Science Dailies - \$100

Every Monday through Friday we run a series of extremely popular science posts across all social media platforms. Every week has a theme that is built upon throughout the week with days such as #TryItAtHomeTuesday and #FunFactFriday. We can create custom themes to fit with your industry, and your sponsorship gets your logo and social links front and center each of the 5 days. These weekly posts gain as much as 50,000+ engagements worldwide! **We put significant resources into promoting these posts and can market directly to the audience you want to see most, whether that be local, women in Seattle, certain age groups, etc.



Example of a single #TryItAtHomeTuesday reaching 56,276 people!

#SpontaneousSTEMShare - \$500



Periodically we do a social media blast specifically designed to make people think and designed to promote sharing. These posts generally get hundreds of comments and 100,000+ impressions! Topics can be tailored specifically to tie in with your business objectives.

HOSC Science News

Quarterly we produce a 4-page newsletter/teachers resource. These are distributed directly to schools as teachers' packs and include state standard aligned lesson plans for teachers to utilize. Each issue has a specific theme. The "headline sponsor gets to pick the theme, for example our inaugural sponsor, CFC Recycling, had their issue all about recycling.

The lessons and activities tie into that theme as well as a large back cover article tying the theme directly to the headline sponsor. **\$1,500 - Headline Sponsor**
\$500 and \$250 support sponsors available

A hugely important part of HOSC's long term sustainability is on-site exhibit and exhibit hall sponsorships. "Adopt" one of our exhibits and have your company name posted for all to see! These annual sponsorships help support the costs of maintaining these educational exhibits and show our 20,000+ visitors you support STEM education.

HOSC Exhibit Hall Sponsorships

Included with Hall sponsorships are signs with your company logo at the entrance and exit to the hall as well as on a huge 48"x96" sign in the hall. You will receive one FREE week of *Science Dailies* and one FREE episode of *HOSC Virtual Classroom* sponsorship tied into the theme of the Hall getting you tons (75,000+) of on-site and social impressions!

Listed here are exhibit Halls available for sponsorship:

Outdoor Classroom - \$25,000 **Engineering and Technology** - \$15,000 **Natural History** - \$10,000

Human Body - \$10,000 **Space** - \$5,000 **Sight and Sound** - \$5,000

Long term rotational (rotates every 1-2 years) - \$10,000 **Short term rotational** (rotates every 4-8 months) - \$5,000

HOSC Exhibit Sponsorships

Individual exhibits may be sponsored ranging from just \$100 to \$1,000+. Our Executive Director will be happy to provide a facility tour and help you select the exhibit(s) that you will sponsor!

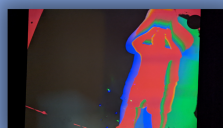
Race The Animals -
Highlight of our Human
Body Hall



Dino Tots - New
toddler area



Recollections - Classic
feature of our Sight
and Sound Hall



Animal Walk -
Gateway to the
Natural History Hall



In addition to the exposure you will get from being a HOSC supporter, you will also receive these added benefits based on your total combined annual contribution amount that can be given out to your employees, clients, etc. as great gifts:

\$25,000+: 2 Free team tables at the trivia event (\$700 value), 20 tickets to the HOSC Cocktail Party (\$1000 value), 20 tickets to Science of Wine, Brew, and Spirits event (\$500 value), 50 tickets to any adult small fundraising event (\$250-\$1,250 value), 10 annual family memberships to HOSC (\$950 value), 5 free weeks of Science Camp (\$725 value)

\$10,000+: Free team table at the trivia event (\$350 value), 10 tickets to the HOSC Cocktail Party (\$500 value), 10 tickets to Science of Wine, Brew, and Spirits event (\$250 value), 20 tickets to any adult small fundraising event (\$100-\$500 value), 5 annual family memberships to HOSC (\$475 value), 5 free weeks of Science Camp (\$725 value)

\$5,000+: Invite to Trivia event, 10 tickets to the HOSC Cocktail Party (\$500 value), 10 tickets to Science of Wine, Brew, and Spirits event (\$250 value), 20 tickets to any small event (\$100 - \$500 value), 5 annual family memberships to HOSC (\$475 value), 5 free weeks of Science Camp (\$725 value).

\$2,500+: Invite to Trivia event, 4 tickets to the HOSC Cocktail Party (\$200 value), 4 tickets to Science of Wine, Brew, and Spirits event (\$100 value), 20 tickets to any small event (\$100 - \$500 value), 2 annual family memberships to HOSC (\$190 value), 2 free weeks of Science Camp (\$190 value).

\$1,000+: Invite to Trivia event, 2 tickets to the HOSC Cocktail Party (\$100 value), 2 tickets to Science of Wine, Brew, and Spirits event (\$50 value), 10 tickets to any small event (\$50-\$250 value), 2 annual family memberships to HOSC (\$190 value), 2 free weeks of Science Camp (\$290 value).

\$100+: 5 tickets any small event (\$25-\$125 value), 5 Free Admission Tickets to HOSC

HOSC, Where Learning is Fun!

Commitment forms or further questions may be emailed to:

Austin@hosctn.org